# direct from Adobe PageMaker<sup>®</sup> 6.0

Sgobe Acrobat Dor

Laura Perry, Creative Director at Adobe Systems, shares super tips and techniques for creating PDF files from Adobe PageMaker 6.0



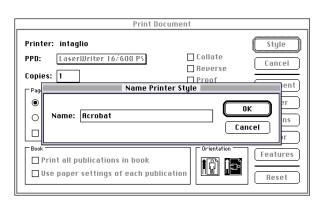


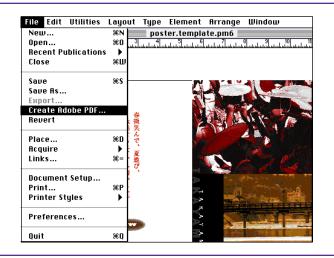
You've completed your layout, finessed all of the type and graphics, proofed everything, and you're ready to print your PageMaker document in its final form. You're ready to make an Acrobat PDF file.

## **CREATING ACROBAT PDF FILES FROM PAGEMAKER DOCUMENTS**

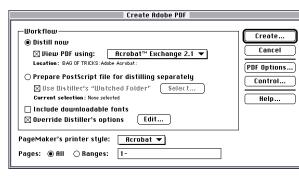
1. First set up a Printer Style for Acrobat that targets the Acrobat Distiller® PPD. Choose File > Print. Then select the Acrobat Distiller as your PPD and select any other settings you need. Then press the Command key and select Print. The Print button will change to Style, which allows you to save these Print settings as a Printer Style.

2. Save your document. Then choose File > Create Adobe PDF. This command automates the process of "printing" the file as PostScript<sup>®</sup> and then distilling it into a PDF file.





3. Select Distill Now and check View PDF using Acrobat Exchange<sup>™</sup> In Acrobat Exchange you can add navigational links and other enhancements to your PDF file before distributing it. Choose the Acrobat printer style for the PageMaker printer style.



#### Use Version 2.1

Acrobat 2.1 Exchange comes with Movie and Acrobat Weblink plugins. Use Weblink to create links from your Acrobat PDF file to URLs on the Web. With the Movie plug-in, you can embed Quicktime movies in your PDF files. For more information, check out Adobe's Website (*http:// www.adobe.com*).

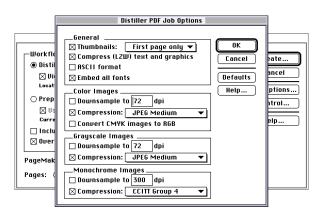
#### **CREATING ACROBAT PDF FILES FROM PAGEMAKER DOCUMENTS (continued)**

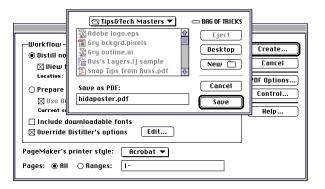
4. Next check Override Distiller Options and click Edit to customize how your PDF file will be distilled. Always check Embed All Fonts to ensure that the fonts you used in your layout will not be substituted. For Web publishing, deselect Thumbnails to keep file size down. For other uses where small file size is not so crucial, check Thumbnails and select All Pages.

5. To control the fidelity and quality of your images, deselect Downsample to 72dpi for Images. Optimize the image resolutions in advance in Adobe Photoshop<sup>\*</sup> as you design your documents. The default settings for Compression work well, so leave them checked. Click OK to close the dialog box. When you select Create, name your PDF file with a ".pdf " filename extension and Save.

6. Then you'll watch the conversion of your file through the Distiller and see your PDF file open in Acrobat Exchange.

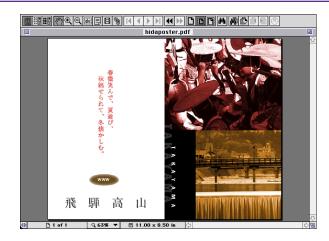
Voilà! Your large, unwieldy print document becomes a trim PDF file about 4–10 times smaller and ready for on-screen viewing.

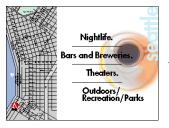




#### Image prep tips

If you're designing a PDF file that you intend to be printed, save your images as 144 dpi at least. Then you'll also be able to zoom in to 200% and preserve good image quality for viewing on a 72-dpi monitor and in print.

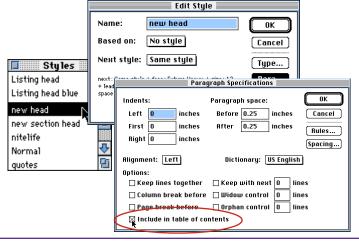




Adobe Acrobat can convert information embedded in a Table of contents or Index generated in PageMaker 6.0 into links that allow you to jump from the Contents or Index to the referenced page. Use the same process you might when creating contents or indexes in a print document. Make sure that your pages are proofed and error free. Then generate your Table of Contents and finally create a PDF file.

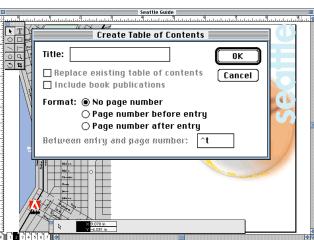
### **CREATING AUTOMATIC LINKS FROM PAGEMAKER TO ACROBAT**

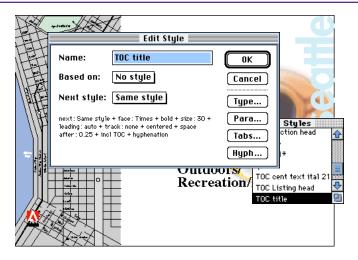
1. Choose the Styles that you want to include in Table of Contents and make sure that Include in Table of Contents is checked in the Paragraph Options of the Style.



2. Select Utilities>Create TOC.... In on-line PDF documents, it may not be so important to include the page number in the Table of Contents since the link will jump there automatically. Instead, select Format: No Page Number. Give your Table of Contents a Title if you wish.

**3.** Place the Contents on the page. The type specs for the TOC styles that automatically appear in the Styles palette are derived from the text style you marked to be included in the TOC. If you don't want the TOC to mimic the originating text style, just modify the TOC styles in your Styles palette. Save the publication.

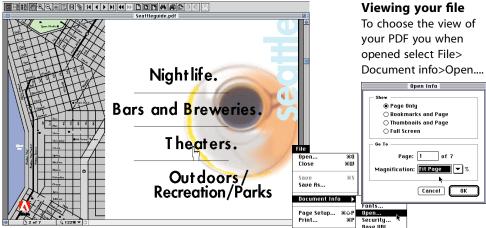




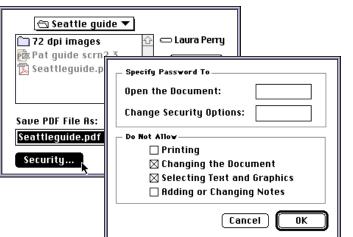
#### **CREATING AUTOMATIC LINKS FROM PAGEMAKER TO ACROBAT (continued)**

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**5.** Then check your links in the PDF file you've created in Acrobat Exchange 2.1. The Grabber hand cursor will change to a Pointing hand cursor to indicate where a link is present. You can create additional links from graphics or text with the Links tool in Exchange.



6. As you Save your PDF file, select Security.... Here you can protect your PDF files in a variety of ways. If you are distributing the PDF for review and comments, leave Adding and Changing Notes unchecked. For on-line published PDF files, you'll probably want to check Changing the Document, Selecting Text and Graphics.



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